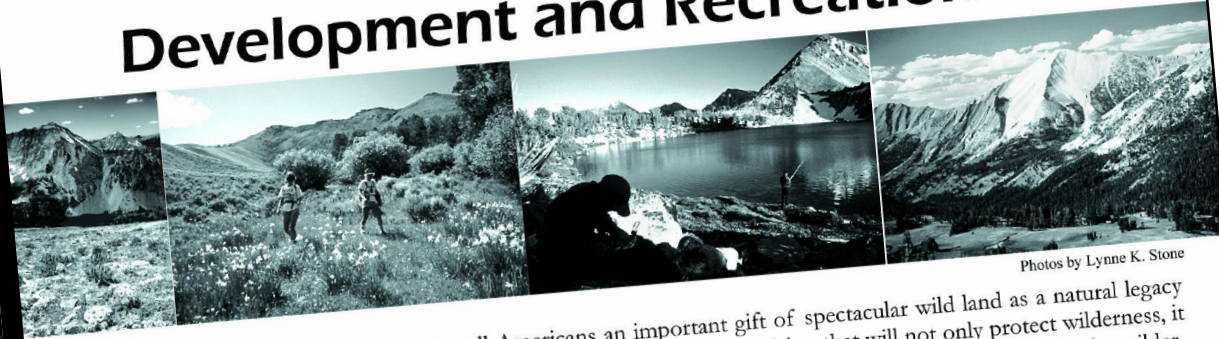


The Time is Right..... The Time is Now

The Central Idaho Economic Development and Recreation Act



Photos by Lynne K. Stone

Congress has a chance this year to give all Americans an important gift of spectacular wild land as a natural legacy for our children and grandchildren. CEIDRA (H.R. 3603) is a positive vision that will not only protect wilderness, it will end the stalemate in an extraordinary place where land use has been fought over for decades, while the wilderness has been nibbled away. Rep. Mike Simpson (R-ID) has worked for six years to define the common ground offered in H.R. 3603.

This carefully crafted measure will most importantly permanently protect 300,000 acres of spectacular wild public land in the Boulder-White Cloud mountain range in central Idaho. It will also establish a 520,000-acre special management area surrounding the wilderness, in which existing motorized trails would be capped at current levels.

With this kind of balance on many issues, Rep. Simpson's bill has earned the support of the county commissions, local elected officials, business leaders, hunters, disability groups, conservationists, community residents, and others.

Listen to Idaho voices:

"For more than three decades Idahoans – and those beyond our borders – have debated the issue of management of the spectacular ... Boulder-White Cloud Mountains. We think it is time to end the debate, resolve the management questions, and move ahead, and we believe U.S. Rep. Mike Simpson, R-Idaho, has the right idea about how this important issue can be resolved in the interest of all Idahoans."

-- Cecil D. Andrus, former Governor and Secretary of the Interior, and
-- James A. McClure, former Senator and Chairman, Senate Energy Committee

"I've joined over 100 other Idaho business leaders to support Congressman Simpson's efforts because protecting the Boulder-White Clouds protects our outdoor way of life, helps our rural communities, and most importantly, preserves this special place in Idaho for future generations. And that's good for business!"

-- Brian Ellsworth, President, Ellsworth Kincaid Construction, Boise

"Wilderness debates always come down to numbers. One number in the Boulder-White Clouds wilderness issue trumps them all: 300,011. That's how many acres of wilderness Rep. Mike Simpson's Boulder-White Clouds bill would create – protecting some of Central Idaho's most spectacular terrain from mining, logging and motorized recreation. ... In the name of leaving a wildland legacy for our descendants, Idahoans have 300,011 reasons to root for him."

-- Editorial, The Idaho Statesman, (Boise), January 26, 2006

**We urge Congress to pass this important conservation bill.
The time is right.**

- National Wildlife Federation
- The Wilderness Society
- Boulder White Clouds Council
- Idaho Conservation League
- Sun Valley Adaptive Sports
- Sawtooth Society (Boise)
- Campaign for America's Wilderness
- Living Independence Network Corporation (Boise)
- Cooperative Wilderness Handicapped Outdoor Group (Pocatello)
- The Izaak Walton League of America

This ad was used in July and October in the Congressional weekly "Roll Call" which advises of action on upcoming bills. The first ad appeared for House mark-up and the second for the Senate hearing. CIEDRA support also comes from the Custer County and Blaine County Commissioners, the cities of Bellevue, Hailey, Ketchum and Sun Valley, and the Ketchum/Sun Valley Chamber of Commerce.